

Good Standing – President’s Circle Recognition

Reaching a set of common criteria strengthens the credibility of the national affiliate network and identifies an affiliate as being in good standing within the organization.

President’s Circle: Recipients will receive a certificate for their achievement and will be honored at the annual Keep America Beautiful National Conference. Awardees will also receive a logo for their website to display their award status. For affiliates to be eligible for Keep America Beautiful grants they must be in good standing.

To be eligible for President’s Circle, Affiliates must meet the criteria listed below and complete reporting requirements on or before August 1st of each year.

Each Affiliate must:

1. **Have an active Affiliate Board of Directors/Committee/Commission/Advisory Council**
 - Community-based with public, private and civic representatives. Meets regularly (minimum quarterly) *Exceptions may be made based on affiliate organizational structure*
 - Ensures the relevance of the affiliate’s mission
 - Determines programs and activities that follow the mission
 - Secures adequate resources to fulfill the mission
 - Provides legal and ethical integrity and accountability and assesses Board performance
 - Supports an executive director
 - Enhances affiliate’s public image
2. **Have an active Affiliate Leader/Executive Director/Coordinator/President/Team Leader, etc.**
Although not required, KAB recommends a paid position (part-time or full-time). Duties may be associated with another job, but we recommend that job description include KAB duties.
3. **Affiliate Leader/Executive Director/Coordinator/President/Team Leader will have attended 6* hours of KAB training annually.** Credit may be earned at KAB’s National Conference, Executive Director training by KAB staff, Program or Event Trainings, KAB Webinars, or other KAB Speaking Engagements.
4. **Complete the Affiliate Profile and Governance Report** related to basic info on your organization, board, staff, budget, and affiliate needs annually.



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5. **Conduct Community Appearance Index:** Includes the Litter Index and Optional Indices on illegal signs, outdoor storage, graffiti and junked/abandoned vehicles. *Completion of a Litter Index annually is required for President Circle* and should be conducted at approximately the same time each year. The Litter Index may be conducted any time between July 1 and June 30. *Contact your [Regional Director](#) for detailed instructions.*

6. **Event Reporting:** While Keep America Beautiful recommends affiliates report as programs and activities are completed, reports from signature programs and volunteer activities conducted between July 1-June 30 must be reported on or before the established reported deadline as outlined below:

- **Great American Cleanup** – July 31
- **America Recycles Day** – December 30
- **Local Activities** (Board Meetings, Youth/Education Programs & Local Events)– August 1
- **Cigarette Litter Prevention Program** (*where applicable*) – Per Grant Terms
- **Grants** – Per Grant Terms

7. **Pay an Annual Affiliate Fee.** Invoices are issued annually in Quarter 2 of the calendar year and are based on affiliate community population:

| <u>Population</u> | <u>Fee</u> |
|---------------------|------------|
| 0 - 7,500 | \$ 60 |
| 7,501 - 15,000 | \$ 115 |
| 15,001 - 30,000 | \$ 170 |
| 30,001 - 50,000 | \$ 230 |
| 50,001 - 75,000 | \$ 285 |
| 75,001 - 150,000 | \$ 345 |
| 150,001 - 500,000 | \$ 400 |
| 500,000 - 1 million | \$ 460 |
| Over 1 million | \$ 575 |

8. **Implement a minimum of one activity in each Impact Area** – End Littering, Improve Recycling and Beautify Communities.

9. **Adopt and implement One Shared Brand logo standards.** Contact your [Regional Director](#) for more information.